



modum lab

Modum Lab – innovative technology company developing VR/AR projects for business and education that solve real issues.

Our digital solutions help to develop professional skills and transform them into the value

250+

Projects

65+

Staff

8 years

experience in industrial edTech, VR/AR

Digital solutions for marketing and sales tools



Marketing and sales tools

+NPS

Increased the loyalty
of current customers

+45%

Customers make a faster
decision about buying product

+20%

Customer conversion
growth with remote sales

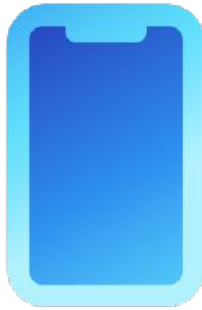
Explain to the customer and sale complex products or services have never been so easy with our AR solutions able to:

- Capture client's attention via AR interaction with your solution on tablet or phone
- Provide product details via embedded animation
- Force client to require your product demo
- Educate product users after the sale

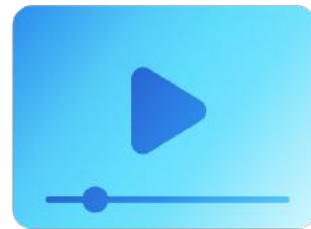


Sales flow

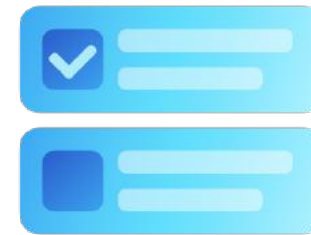
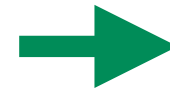
The solution has ultimate functionality providing convenient tools for sales, which allows to keep in touch after the meeting.



Capture client's attention via AR interaction with your solution on tablet or phone



Provide product details via embedded animation

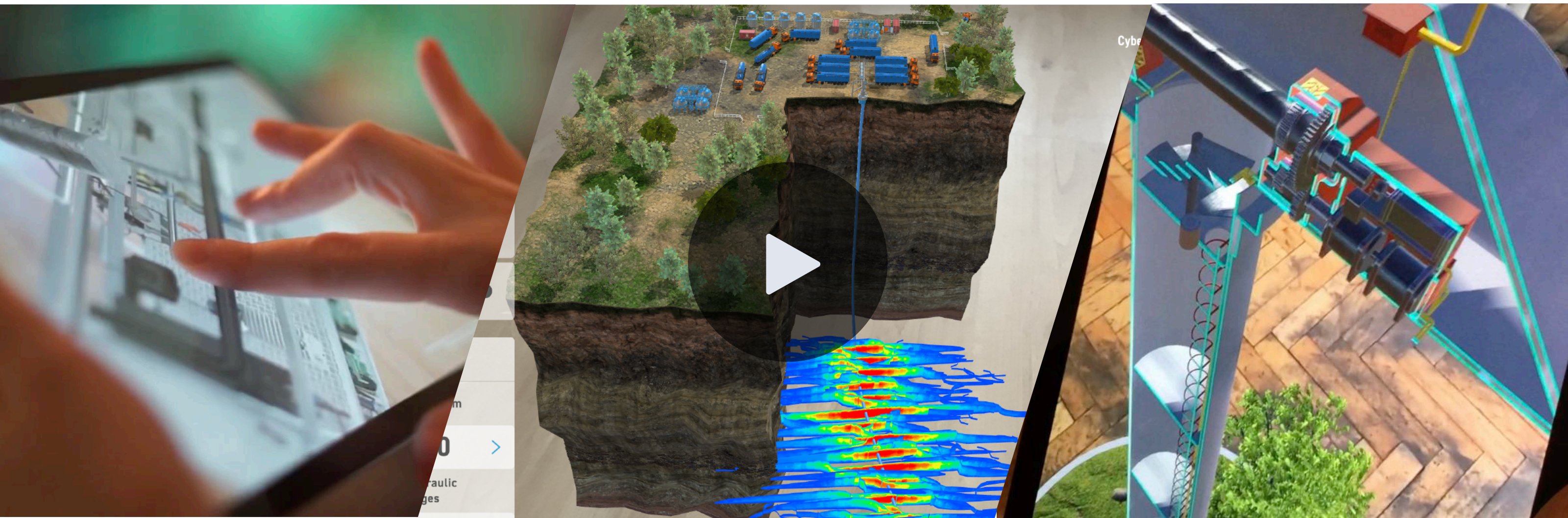


Force client to require your product demo



Educate product users after the sale

This solution makes it easier to demonstrate the work of a complex product and convey key values.



Focus your products value proposition in one platform and explain it by one click

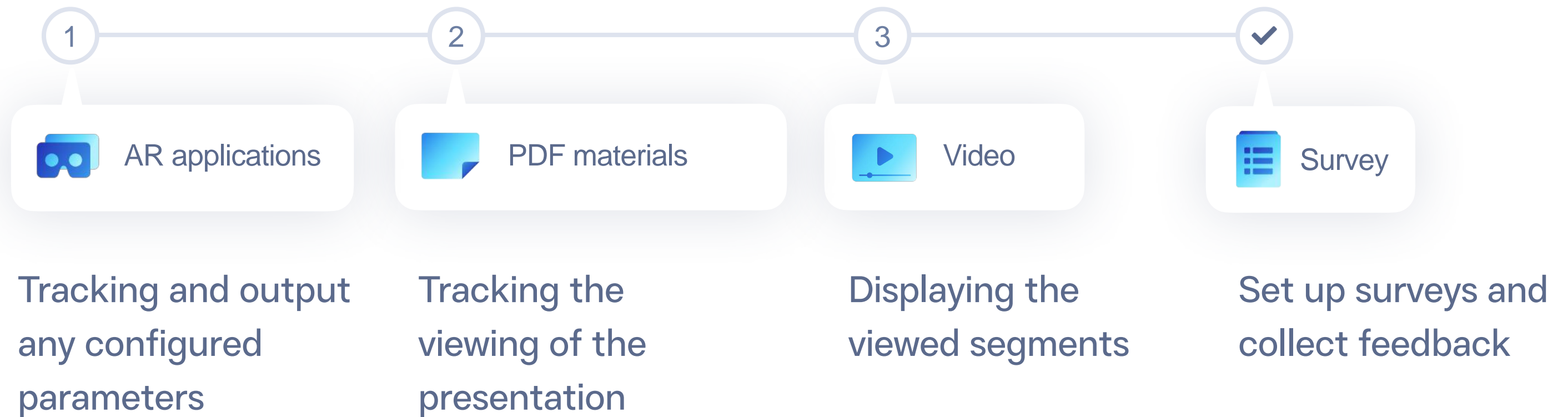
- ✓ Flexible user management system
- ✓ Access control only to the necessary materials
- ✓ Push Notifications service
- ✓ Allows integrations with other corporate solutions: SAP, AD, ect.
- ✓ Supports branding settings
- ✓ Multilingual support

The screenshot shows the 'Content' management interface. The left sidebar has a navigation menu with 'Tasks', 'Users', 'Content', and 'Analytics'. The main area is titled 'Content' and includes a sub-header 'Simulations and additional materials that you can use in your tasks.' Below this are tabs for 'Simulations', 'Locations', 'Avatars', and 'Drafts'. A filter section shows 'To create' and 'Type' dropdowns, with 'Showing 3 of 3' items. The 'Materials' section displays three items: a 'Link' titled 'AR CyberFrac' with a 'To appoint' button and 1 user; a 'Survey' titled 'Survey CyberFrac' with a 'To appoint' button and 1 user; and a 'PDF' titled 'Solutions for marketing' with a 'To appoint' button and 1 user. Each item has a thumbnail image and a vertical ellipsis menu.

The screenshot shows the 'Users' management interface. The left sidebar has a navigation menu with 'Tasks', 'Users', 'Content', and 'Analytics'. The main area is titled 'Users' and includes a sub-header 'Your team that you can assign tasks to.' Below this are tabs for 'Users' and 'User groups'. A filter section shows 'Filter' and 'Showing 100 out of 210' items. At the bottom right, there is a search bar labeled 'Search by users' and a 'To find' button. An 'Add users' button is located in the top right corner.

Solution supports lots of formats and additional analytics data

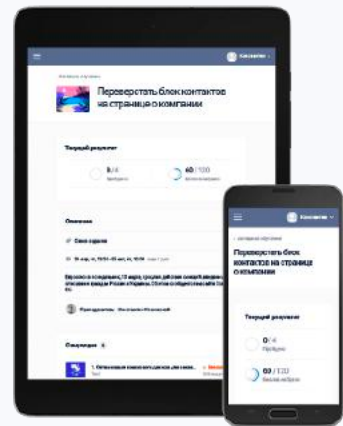
System allows to share only needed materials and see usage of this by separate users.



Single Application Environment

Solution has special applications for all type of device and provide access to any materials.

Using this application, your employe, clients or partners can log in by personal accounts and get access only assigned materials.



Smartphones, tablets

iOS, Android



PC

Windows, Unix



PC VR

Windows, Unix



Standalone VR


Android based

Contacts



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